








## SPONSORSHIP LEVELS

	 CHAPTER	 BASIC	 BRONZE	 SILVER	 GOLD	 PLATINUM	 DIAMOND
	\$186 ANNUALLY	\$150 ANNUALLY	\$500 ANNUALLY	\$1000 ANNUALLY	\$2500 ANNUALLY	\$5000 ANNUALLY	\$8000 ANNUALLY
STANDARD BENEFITS							
Listed on Strategic Partner Directory	X	X	X	X	X	X	X
Dedicated Account Manager	X	X	X	X	X	X	X
Class Greeter Program	X	X	X	X	X	X	X
Strategic Partner Lapel Pin	X	X	X	X	X	X	X
Opportunity to sit on Strategic Partner Committee*			X	X	X	X	X
Listing in Fair Housing Summit Booklet			X	X	X	X	X
Listing in annual General Membership Meeting Booklet			X	X	X	X	X
Logo Inclusion in New Member Orientation Group Slide			X	X	X	X	X
Segmented Class Teaching Opportunity (Conditions Apply)			X	X	X	X	X
Annual Engagement Reports					X	X	X
GMAR Classroom Banner					X (Group)	X	X
Linked Logo in Weekly Emails					X	X	X
Social Media Posts*					X (12)	X (24)	X (36)
Blog Posts*						X (1)	X (4)
New Member Orientation Speaking Opportunities*						X (2)	X (3)
Logo Inclusion in New Member Email Campaign						X	X
Opportunity to Display Marketing Material in GMAR Classroom*							X
Lobby TV Ad							X
Email Blast to Membership*							X
Opportunity to Display Marketing Material in Ann Arbor Office*	X						
Email Blast to Chapter Members*	X						

\* Indicates benefit is the responsibility of the partner to submit interest or content to staff.