

## SPONSORSHIP LEVELS

	 <b>CHAPTER</b>	 <b>BASIC</b>	 <b>BRONZE</b>	 <b>SILVER</b>	 <b>GOLD</b>	 <b>PLATINUM</b>	 <b>DIAMOND</b>
	<b>\$186</b> ANNUALLY	<b>\$150</b> ANNUALLY	<b>\$500</b> ANNUALLY	<b>\$1000</b> ANNUALLY	<b>\$2500</b> ANNUALLY	<b>\$5000</b> ANNUALLY	<b>\$8000</b> ANNUALLY
<b>STANDARD BENEFITS</b>							
Strategic Partner Directory	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Strategic Partner Pin	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Strategic Partner Committee Opportunity			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Annual Meeting & Fair Housing Booklets			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
New Member Orientation Group Slide			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Segmented Class Opportunity (Conditions Apply)			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Reporting / Tracking			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Metro Magazine Ads				<b>X</b> (2 Half-Page Ads)	<b>X</b> (2 Full-Page Ads)	<b>X</b> (3 Full-Page Ads)	<b>X</b> (4 Full-Page Ads)
Partner Banner					<b>X</b> (Group)	<b>X</b> (Individual)	<b>X</b> (Individual)
Promotional Slide in Classroom					<b>X</b>	<b>X</b>	<b>X</b>
Logo Link in Weekly Member Emails					<b>X</b>	<b>X</b>	<b>X</b>
1 on 1 with GMAR Staff					<b>X</b>	<b>X</b>	<b>X</b>
Sponsorship Spotlight on GMAR Website					<b>X</b>	<b>X</b>	<b>X</b>
Social Media Posts					<b>X</b> (12)	<b>X</b> (24)	<b>X</b> (36)
New Member Orientation Speaking Opportunities						<b>X</b> (2)	<b>X</b> (3)
Blog Posts						<b>X</b> (1)	<b>X</b> (4)
New Member Email Campaign Ads						<b>X</b>	<b>X</b>
New Member Email - Thank You Spotlight							<b>X</b>
Marketing Materials in Classroom							<b>X</b>
Lobby TV Ad							<b>X</b>
Email Blast to Membership							<b>X</b>
Email Blast to Chapter Members	<b>X</b>						
Marketing Materials in Ann Arbor Office	<b>X</b>						