**Internet Lead Follow-up letter**

<Client name and address block>

Hello <first name>,

Recently you expressed interest in a real estate listing I posted on <name of website lead came from>. I would be delighted to spend a few minutes on the phone with you to assess your real estate needs and perhaps set up an appointment to tour <insert listing/property name and hyperlink to the listing on your website>. I also have other listings similar to this that I would be happy to discuss with you.

Please let me know when you are free to talk for a few minutes and a good phone number to reach you at. I look forward to speaking with you.

Best Wishes,

<your first name>

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.