

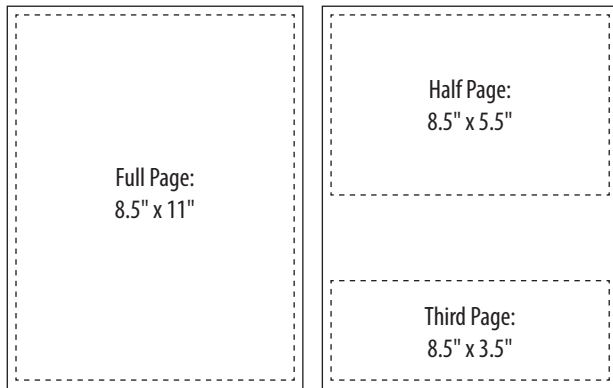


## ELECTRONIC PUBLICATION ADVERTISING RATES

FREQUENCY	THIRD PAGE	HALF PAGE	FULL PAGE
12x	\$225	\$325	\$525
5-11x	\$275	\$425	\$725
1-4x	\$325	\$525	\$850

## AD DIMENSIONS

SIZE	WIDTH	DEPTH
1/3 page	8.5"	3.5"
1/2 page	8.5"	5.5"
Full page	8.5"	11"



### FEATURES

- Free ad copy design, set-up, and changes
- Option to change ad copy each insertion or as needed at no additional cost
- All ads are 100% full color and linked
- Ad copy deadlines are the 10th of the prior month
- All ads are billed Net-30 after the publications release
- Inquire about insert placement rates

### HOW TO PROVIDE US WITH AN ELECTRONIC FILE

Our publications are published electronically on Macintosh computers. Our graphic designers import your electronic file directly into the newspaper/magazine. We prefer the following formats:

*Adobe InDesign, Adobe Illustrator, Adobe Photoshop TIFF, EPS or PDF*

Files from other software applications or computer platforms that create a high resolution TIFF, EPS or PDF file with embedded fonts and graphics also work. We cannot open MS Publisher files.

### POINTS TO REMEMBER

Image resolution should be near 300 dots per inch (dpi). Many programs export 72 dpi files, which is not enough for print media.

PDF files. Please embed complete fonts (not subsets) and graphics. Please do not enable any password protection or security block when creating a pdf.

### CONTACT FOR MORE ADVERTISING INFORMATION

Stephanie Torres-Nemeti - [stephanie@foleypub.com](mailto:stephanie@foleypub.com)

Amber Williams - [amber@foleypub.com](mailto:amber@foleypub.com)

Craig Foley - [craig@foleypub.com](mailto:craig@foleypub.com)

Ned Foley - [ned@foleypub.com](mailto:ned@foleypub.com)