

Greater Metropolitan Association of REALTORS®



CBOR & CPIX Alliance

Visit www.CBOR.net and www.CPIX.net

What is the “Alliance”?

The CBOR/CPIX Alliance is a benefit available through the Greater Metropolitan Association of REALTORS® that provides commercial real estate services to primary members of the Greater Metropolitan Association through the Commercial Board of REALTORS® (CBOR is a statewide commercial overlay board).

CBOR focuses on providing Michigan’s commercial real estate practitioners and industry related professionals services and benefits. One of CBOR’s greatest benefits is www.cpix.net, the statewide commercial property information exchange (CIE), which is similar to the local MLS. A CIE is a commercial marketing platform following guidelines from the National Association of REALTORS® with a public interface. CPIX membership is available to real estate licensees, appraisers, and economic development organizations.

As a primary Greater Metropolitan Association member, you are able to participate in CBOR and CPIX on either a guest or membership level. The level of participation is based on how involved you are in the commercial real estate industry.

The guest level is ideal for those that are focused on residential with minimal commercial needs. There are several benefits that are accessible on CBOR’s website for free (www.cbor.net), including commercial transaction forms (located in the “Resources” tab). Guests can also create free accounts on www.cpix.net to search and enter available listings (also for free). Guests can utilize CBOR and or CPIX benefits/services independently of each other.

Alliance membership includes secondary membership in CBOR and provides the same benefits that CBOR primary members receive including full voting rights, commercial focused political advocacy, discounts on services, free commercial continuing education, a reduced membership rate for CPIX, and more. CPIX membership gives you 100% access to all tools and property information and also markets/displays listings publically on [CPIX.net](http://www.cpix.net), the MEDC’s website (state of Michigan), several other local economic development websites, www.commercialiq.com, and many other search engines that maintain commercial listing information (ie Google, Bing, Yahoo, CCIM REDEX, real estate business journals, etc). Membership is required in both CBOR and CPIX to receive any financial discounts, and you must remain primary with the Greater Metropolitan Association. The Alliance also allows an individual salesperson to join (versus the entire office), but the Broker’s knowledge and signature is required for an individual salesperson to participate.

Participation Agreements should be submitted to CBOR.

For additional information, please contact CBOR.

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